

Fair/Organization Name \_\_\_\_\_ Total # of Attendees \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ x \$75.00 = \$ \_\_\_\_\_ Due on 1-10-20  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ **Late registrations are \$95.00**  
Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
Attendee Name (s): \_\_\_\_\_

Please mail registration form & payment to:  
VT/NH Fair Association, PO Box 44 Reading, VT 05062  
By: January 10, 2020

Please note that photos will  
be taken during the event.  
Posting of signage is not allowed in the Hotel.

**Fireside Inn Guest Room Rates**  
Group room rate is \$109.95 plus tax,  
Per Room, Per Night. Rate is based on  
Single/Double occupancy & includes  
breakfast buffet in the morning.  
**Call the Hotel directly for your  
reservations: 1-(603)-298-5900**  
Tell them you are part of this group,  
to get our group rate.  
Reservations must be made by  
**January 10, 2020**

Gary Gilmond, President  
Cindi M. Jaques, Secretary  
Esther Allen, Treasurer  
Terry Straight – Vendors  
Mike Reed, Director  
Carole Taylor, Director

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Franklin County Field Days



# 30th Annual VT/NH Fair Association Meeting & Trade Show

[vtnhfairs.org](http://vtnhfairs.org)

Saturday

February 1, 2020

Fireside Inn & Suites  
25 Airport Road  
I-89 Exit 20  
W. Lebanon, NH 03784

[firesideinnwestlebanon.com](http://firesideinnwestlebanon.com)

Please remember to bring your baskets and donations for the auction! ***Thank you***

## Schedule of Events

8:00 – 9:00AM Registration

8:00am – 4pm Trade Show Open

9:00-10:15 Welcome  
Speaker – **Jeremy Parsons, CFE**

10:30-11:30 Breakout Sessions

- Counterfeit Tickets and Sales
- Social Media

12noon-1:00 Buffet Lunch

1:15 – 2:15 Breakout Sessions

- Livestock Shows – Present and Future
- Public Safety at the Fair

2:30 - 3:30 Talent Showcase

3:00 Bar is open; Hors d'oeuvres served

4:00 Auction of donated items

4:00 Trade Show Closed

5:30 Buffet Dinner

6:30 Entertainment **Marko The Magician**



**Jeremy Parsons, CFE**  
**Clay County Fair, Spencer, Iowa**

*We all wear many different hats and hold many different titles at our fairs. For some, we are the CEO's or managers of our organizations; others are volunteer superintendents. Some of us literally unlock the gates every morning and shut the lights off at night. Others might order ribbons or sell tickets. Some might clean the restrooms or the barns. But despite the varied titles, hats, duties, and responsibilities, we all have the same job at our respective fairs – we are caretakers. Parsons provides FREE tools to “Take Care” of your fair, specifically how to do simple strategic planning, track your economic impact, promote your local relevance, and turn your Board into positive advocates.*



**Marko-The Magician**  
**Montpelier, Vermont**

*Interested in magic at the early age of six Marko began performing for family, friends and neighbors at age nine.*

*Marko continued his performing through high school and college, where he received a B.A. in marketing and speech.*

*Marko believes the participants in his shows are the stars and he makes them shine.*

*Let's have some fun with Marko!*